

## Information and Rules for Artists

### *One Ring Celebration 2007 Art Show*

The ORC Art Show will be held in conjunction with the One Ring Celebration in Burbank, California on March 9-11, 2007. To attend the show or participate in the convention an admission ticket must be purchased. Artists who are not attending the convention are not required to have convention memberships to exhibit their art. Artists may also have a friend or relative act in their stead and be responsible for their artwork; list their information on the entry form as your agent.

Please reserve your display space in advance. All material that is pre-registered and pre-paid will be displayed. All other art (walk-in art) will be allocated space as it is available. Pre-registered and pre-paid artists will take precedence.

**ART SHOW FEES:** Space will be rented in units of Panels (2' x 6'). Artists may rent space for 3-Dimensional work in units of Full-Tables and Half-Tables. Free standing displays are allowed with prearrangement. There is a 10% commission charged on all sold artwork, including any artwork that is a print. All sales of artwork paid by credit card will be subject to an additional 3.75% processing fee.

PANEL (2' X 6') \$ 12.00

FULL BAY (4 - 2'X6' PANELS) \$ 40.00

½ TABLE (3' X 30") \$ 15.00

FULL TABLE (6' x 30") \$ 25.00

**MAIL-IN ART:** We will be accepting a limited amount of mail-in art. There will be an additional fee of \$5 per artist for this service. The shipping address will be sent out with paperwork once space has been reserved. All artists mailing artwork to the convention must ship prepaid. We will accept mail-in entries up to March 7, 2007. You must utilize reusable cartons, sufficient packing materials and must include sufficient postage to cover return shipping and insurance. Please specify IN WRITING which service (UPS, USPS, ETC.) you wish used to return your art and the exact amount of insurance, if any. If no special instructions are given, art will be returned via UPS. If art is sold, the return postage will be refunded in whole, or in part, depending on how much of the art is sold.

**PAYMENT AND DEADLINES:** Payment for all fees must be made by check, money order, or credit card in U.S. funds. All payments and copies of control paperwork must be received by March 1, 2007. Keep a copy of all documentation for your records. If space fills, we will have a waiting list for available space in case of cancellations. Please let us know as soon as possible if your status (attending, mail-in, canceling, etc.) suddenly changes. Cancellations must be in by March 1, 2007 to receive a refund. If an artist that is pre-registered and pre-paid is not at the show by Friday 12pm, their space will be resold to the next person on the waiting list unless the artist has made other arrangements with the Art Show Director.

**GENERAL INFORMATION:** Payments will be mailed to artists 3 to 12 weeks after the show. The time delay is necessary to allow for the processing of charge cards and for delivering and collecting on sold art that is abandoned at the show.

**All pieces are sold without any reproduction rights.** We will provide a list of pieces sold with the names and addresses of the purchasers if you should wish to negotiate these rights.

Buyers will be allowed to pay with cash, travelers' checks, Visa, MasterCard, AMEX, Discover, or personal checks with sufficient identification. Be prepared for the Art Show staff to handle your sold artwork. **Artists should plan to pick up their unsold artwork between the hours of 6pm-7pm Sunday.**

## General Art Show Rules

1. Art should be your original interpretation of a Lord of the Rings, Tolkien, or fantasy related theme. Subject matter must not violate existing copyrights or trademarks. This means no direct copies of any of the actors from the New Line films in character, or the animated version of characters, or from any of the published artworks currently in existence. If you create a pose that is not published of said actor, such as Sean Bean as Boromir on a Pogo stick, that is acceptable, because it is original and not copying someone else's copyright. Single copies of signed limited edition prints are allowed for bid sale as long as those same prints are not available elsewhere at the convention.
2. We reserve the right to refuse the exhibition of any piece for any reason. Works that are judged to be libelous, plagiaristic, obscene, or detrimental to the value of trademarked characters will not be permitted. If you have any doubts on a piece you'd like to show, check with the Art Show Director before the show.
3. All artists must specify if they are entering the show in the Amateur or Professional category. Professional artists are defined as someone who has made at least 30% of their annual income from the sale of art in any of the past 10 years.
4. **All two-dimensional artwork must be matted, mounted, or framed.** Attending artists and agents can hang their own art. Artists must attach a hanging device to the back of any piece too large to be secured with a bulldog clip. Framed artwork must be ready to hang. We will be using grid panels, hooks, and bulldog clips. Those artists who are mailing in art should include a diagram of how you wish your art to be hung in your space. **Please allow enough room for bid sheets to make sure of the space required to adequately display each item.**
5. Small 3-D items like jewelry or miniatures should be displayed in a lockable closed display case. Small items without a case should be securely fastened to a large display board or other secure means. Each artist presenting small items is responsible to provide the appropriate securing means. We are not responsible for theft or damage to pieces displayed.
6. **All artwork must be clearly labeled.**
  - a. Once an artist sends in their art show entry and reservation form and fee payment they will be sent the requested number of Bid Sheets and Control Sheets.
  - b. A bid sheet must be prepared for all pieces, whether for sale or not, that includes the title of the piece.
  - c. **The title and artist's name and contact address must be on the back of each piece or print.** This can be accomplished with a return address label or business card.
7. Once artwork has been entered in the show, an artist may not withdraw any pieces before Sunday at the end of the convention. Prices of artwork may not be changed during the show without the express approval of the Art Show Director.
8. The Art Show staff will begin set up on Thursday evening. Artists that have prepaid and arrive before 7pm on Thursday and assist in art show setup will receive their selection of space within certain restrictions. Artists unable to reclaim their own artwork at the close of the convention must make prior arrangements with the Art Show Director.
9. The ORC Art Awards will be in two awards categories: amateur and professional. The awards will be given out by 3 groups: Kids, Fans, and Art Show Judges. Children

attending the convention will have the opportunity to vote on their favorite artwork regardless of category. Every attendee to the Art Show will also have the chance to vote on their favorites. Awards will be given to the top 3 vote getters in the Amateur and/or Professional categories. Awards will also be given out by the Art Show Staff for best overall amateur artwork in any medium. Any artist can choose not to compete.

10. **All pieces that receive 5 or more bids by 7pm Saturday will go to the live auction.** The Art Show Director reserves the right to change the number of bids required. The auctioneers may at their own discretion select pieces with few or no bids to run through the live auction. All pieces with no bids will be available on Sunday at the Minimum Bid Price (after close out) unless otherwise marked on the bid sheet.
11. **We will charge a 10% sales commission on all pieces sold in the Art Show.** Please allow for this when calculating your Minimum Bid and Quick Sale Prices. Minimum bid is the least price you will accept for the sale of your art. The Quick Sale Price must be a higher price (usually the regular Gallery price of the piece) that will enable the piece to be sold without going to auction. You can allow any piece to be available for the Minimum Bid Price if the piece receives no bids by auction close. You may opt to not have a Quick Sale Price or allow for close out sales, but all "For Sale" pieces in the Art Show **MUST have a minimum bid price.** If you do allow for close out Minimum Bid Price, your art will be available for Quick Sale Price on Sunday. If you only have a Minimum Bid Price, your art will not be sold on Sunday. There is no extra charge for "Not For Sale" pieces, other than entry and reservation fees.
12. Photography will not be allowed within the Art Show without the express permission of the Art Show Director. Please do not give anyone permission to take photos in the Art Show of your pieces without prior approval of the Art Show Director.

To reserve your space, please send the completed entry and reservation form and fee payment to:

**ORC Art Show  
c/o Alyse Gagne  
5116 Fairbanks Way  
Culver City, CA 90230**

If you have any questions or need more information we can be reached at [alyse@theonering.net](mailto:alyse@theonering.net) (be sure to include as much information as possible). If you would like to make a reservation via e-mail, please e-mail [alyse@theonering.net](mailto:alyse@theonering.net) for more information.

Thank you for your cooperation and interest in participating!